

## **Historic, Archive Document**

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62.01 E-1952-2

# FREE!

A COLLECTION  
OF 8  
DIFFERENT

LIBRARY  
RECEIVED

★ MAR 31 1952 ★

U. S. Department of Agriculture



CAMELLIA FLOWERED  
BEGONIAS

**See Details on Inside**

**NOTICE TO POSTMASTER:** If not delivered in five days please return to sender address below. Return postage guaranteed.

from **MORELANDS'**  
**Spanish Fort Nursery**  
**DAPHNE, ALABAMA**

Sec. 34.66 P. L. & R.  
U. S. POSTAGE

**PAID**

Daphne, Ala.  
PERMIT No. 4

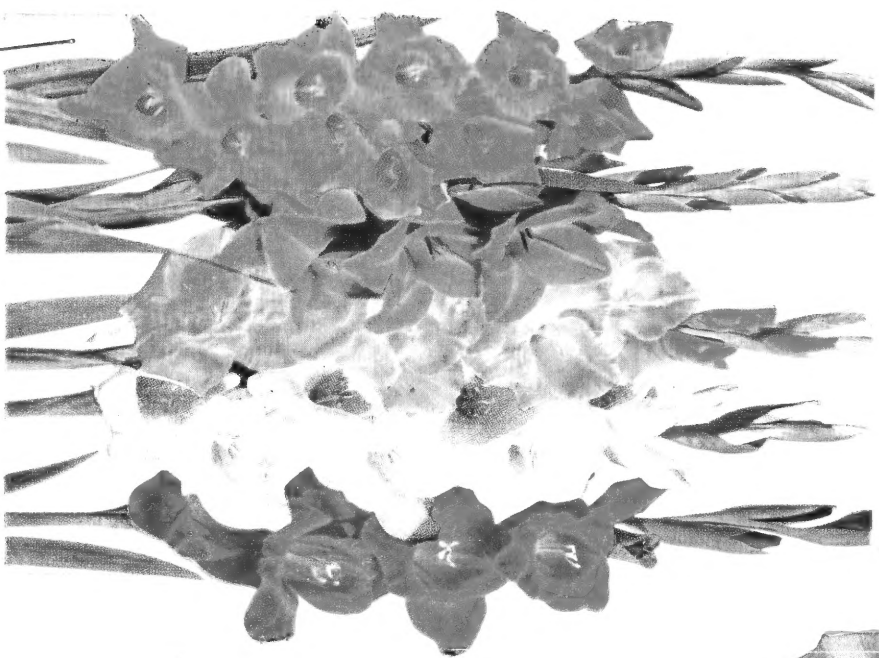
20558

Arthur G Kevorkian  
351 Irvington St S E  
Washington 20 D C





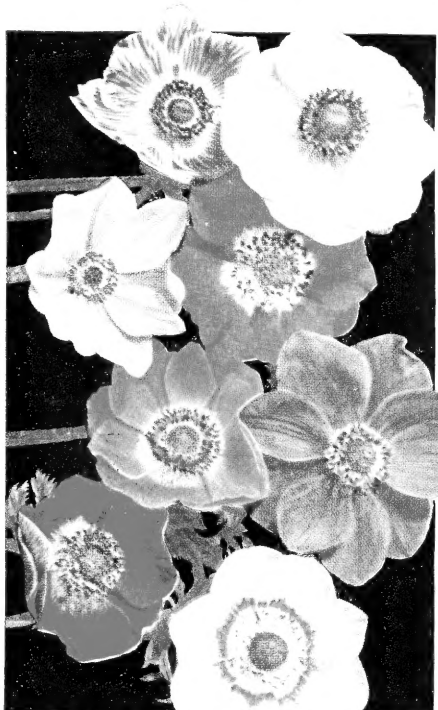
GARDENIAS ↓



GLADIOLUS ↓



↓ GIANT HYBRID  
AMARYLLIS



ANEMONES ↓



RANUNCULUS ↓



CAMELLIA JAPONICA

# NOTE

We have discontinued our handling charge. In almost every case our new prices are lower than our old prices plus handling charges.

**R E A D** our new liberalized guarantee which includes a livability clause.

## AZALEAS

We are proud to again offer an Azalea at 15¢ (in lots of 30). As usual, our plants are heavily rooted and nicely branched. In addition to the first year plants, which we have always listed in our Spring catalogue, we are now offering second year plants as well. Our second year plants are little larger than our first year plants since they have been kept cut back but they are even more heavily rooted and better branched than our first year plants. They will grow off faster and will survive under more adverse conditions.

Our first year azaleas will normally be expected to bloom in the Spring of 1953. Most of our second year azaleas have already bloomed and they will normally be expected to bloom again in the Spring of 1953.

Our first year Giants are branched and about 8 inches tall.

First year Dwarfs are branched and about 6 inches tall.

Please note that our Dwarfs are available in first year plants, only.

### GIANT

FIELDERS WHITE  
FORMOSA

PRIDE OF DORKING  
MOSS POINT ROSE  
PRIDE OF MOBILE  
SOUTHERN CHARM

MACRANTHA

CORAL BELL  
HEXE  
SALMON BEAUTY  
SNOW  
HINODEGIRI

The best giant white.  
Purple. Very drought resistant. Compact attractive dark green foliage.  
Red. Grows rather compactly.  
A lovely shade of rose. Attractive foliage.  
Watermelon red. Our most popular azalea.  
Formosa foliage, very large bloom, Same color as Pride of Mobile.  
A very hardy late blooming giant pink.

### DWARF

Coral Pink, double.  
Red, compact, double, large blooms.  
Salmon, compact, double.  
White, compact, double.  
Red, compact, very hardy.

## CAMELLIAS

### THE ARISTOCRAT OF SOUTHERN GARDENS

The camellia is an evergreen having beautiful waxy green foliage throughout the entire year. It is a very long lived slow growing shrub. Although they grow rather slowly they eventually reach a height of about 20 feet under favorable conditions. Camellias can easily be pruned to any desired size and so they may be grown as a pot plant or in a tub.

**CAMELLIA SASANQUAS:** As camellias go, this specie is very hardy. Reports as to just how hardy are conflicting but it is our opinion that they may be grown in Zones I, II and III.

**CAMELLIA JAPONICAS:** Where they can be grown, the Camellia Japonica is generally considered the most desirable specie of camellia. Their blooms are much more satisfactory for cutting and corsages than the Camellia Sasanqua since they do not shatter easily as do the blooms of Camellia Sasanqua. Furthermore, as a group their blooms tend to be larger and more double.

### CAMELLIA SASANQUA

Semi-double white. Very profuse. Our favorite  
Large single flowers of brilliant pink.  
Both of the above and others as well.

### CAMELLIA JAPONICA

SNOW ON THE  
MOUNTAIN  
ROSEA  
MIXED

CHEERFUL  
PINK PERFECTION  
PROFESSOR SARGENT  
SARAH FROST

Large full double, dark pink, flat bloom.  
Full double, delicate shade of shell pink, flat bloom.  
Large full double, dark red, ball shaped. Hardy, fast growing.  
Full double, rose pink, flat bloom with a rosebud center.

## GARDENIAS

We have a real bargain to offer on these. Branched plants 18 inches tall for only 50¢ each or 10 for \$4.00. These are not the little dwarf gardenias often advertised by mail but are the large type (Gardenia Hadley) highly prized by florists. As Gardenias go, they are quite hardy and can be grown in all of Zones I and II and parts of Zone III. These would make a lovely blooming hedge.

## BULBS

### ANEMONES & RANUNCULUS

Highly prized by florists, these cheerful flowers are an interesting addition to any garden. Gay and colorful, they are a harbinger of Spring. Attractive in rock gardens, border plantings or beds for cutting.

In Zone I Fall planting is best. Further north start in the very early Spring. It is helpful (but not necessary) to start indoors in flats and transplant.

### FANCY LEAVED CALADIUMS

(not illustrated)

The most fascinating and most beautiful of all brightly colored foliage plants. As a hot weather foliage plant, the fancy leaved caladium is in a class to itself. The leaves are beautifully colored and often reach a diameter of 18 inches or more.

They may be grown in pots or window boxes as house plants, or in mass plantings or borders out of doors in either sun or shade.

We have a wide selection of brilliantly colored varieties. Some are almost pure white with green ribs, some are almost pure pink, some are red and green, and others contain many shades and hues. Exotic is the word that best describes their exquisite beauty.

### BEGONIAS

Unexcelled for sheer exquisite beauty. See special offer sheet for details.

### GIANT HYBRID AMARYLLIS

With the least possible care you too can grow these immense lily-like flowers with their rich velvety texture. Vibrant colors include such favorites as crimson, scarlet, ruby, rose and orange, as well as the variegated types. Large, multiple blooms are supported by vigorous stems and are enhanced by attractive ribbonlike foliage.

In the deep south, these Giant Hybrids may be planted outside, where they flower and multiply well.

Further north, Amaryllis should be grown in the house, in pots or window boxes and they will produce magnificent blossoms about 6 or 8 weeks later. These bulbs may be kept from year to year, providing an ever-increasing number of gorgeous flowers. For a succession of blooms throughout the spring plant these bulbs ten days or two weeks apart.

### EASY TO GROW — GUARANTEED TO BLOOM GLADIOLUS

The most blooms for the least investment in care and money. See special offer sheet for details.

EASY TO GROW — GUARANTEED TO BLOOM

**MORELANDS' - SPANISH FORT NURSERY - DAPHNE, ALA.**

# ORDER BLANK

## MORELANDS' SPANISH FORT NURSERY DAPHNE, ALABAMA

Please detach the entire right side of this folder.  
New folder will be sent to you with your order.

Before ordering check the map below and our description to determine if the desired item is hardy in your climate.

### PLEASE FILL IN THIS ORDER BLANK CAREFULLY

This form will be returned to you with your order.  
In case of complaint this order blank MUST be returned  
to us since it is our only detailed record of your order.

Please mail me:

xxx = Not Available

1st Year Plants  
2nd Year Plants

#### PRICES

1st Year  
Plants

#### GIANT AZALEAS

Fielders White	} Zones I, II	5 for \$1.25
Formosa		10 for \$2.00
Pride of Dorking		30 for \$4.50
Moss Point Rose		100 for \$14.00
Pride of Mobile		
xxx Southern Charm		
Macrantha (Zones II, III & IV)		

2nd Year  
Plants

#### DWARF AZALEAS

xxx Coral Bell	} (Zones I, II & III)	5 for \$ 1.50
xxx Hexe		10 for \$ 2.50
xxx Salmon Beauty		30 for \$ 6.00
xxx Snow		100 for \$18.00
xxx Hinodegiri (All Zones)		

Enclosed for Azaleas

#### CAMELLIA SASANQUA (Zones I, II & III)

#### PRICES

Snow on the Mountain	5 for \$2.00	10 for \$ 3.50
Rosea	20 for \$6.00	100 for \$25.00
Mixed	Enclosed for Camellia Sasanqua	

#### CAMELLIA JAPONICA (Zones I & II)

#### PRICES

Cheerful	1 for \$ .60	5 for \$ 2.75
Pink Perfection	10 for \$5.00	100 for \$40.00
Professor Sargent	Enclosed for Camellia Japonicas	
Sarah Frost		

#### GARDENIAS (Zones I, II & part of III)

PRICE 1 for 50c	5 for \$2.25	10 for \$4.00	100 for \$35.00
Enclosed for Gardenias			

#### CAMELLIA FLOWERED BEGONIAS (See Special Offer)

Our Begonias are put up in packages of 8 and all orders must be for multiples of 8 of one color or 1 each of the 8 colors available.

PRICE: \$1.00 per bag of 8 bulbs

Red	White	Yellow	Orange	Pink
Copper	Salmon	Scarlet		
1 each of 8 colors				
Enclosed for Begonias				

#### ANEMONES

RANUNCULUS } (Spring planting in Zones II, III & IV only)

PRICE: 10 for 30c 20 for 50c 50 for \$1.00

Enclosed for Anemones and Ranunculus

#### GLADIOLUS (All Zones)

Our Gladiolus are put up in packages of 12 and all orders must be for multiples of 12 of one color or mixed.

PRICE: 1 dozen 70¢ 5 dozen \$3.25 10 dozen \$6.00

Valeria (dark red)	M. Beaton (white with red throat)
Early Dawn (red)	Fulton (orange)
Rapture (pink)	Picardy (salmon)
Snow Princess (white)	Mixed
Enclosed for Gladiolus	

#### ASSORTED CALADIUMS (all zones & house plants)

20c each, 40 for \$6.00

Enclosed for Caladiums

#### ASSORTED GIANT HYBRID AMARYLLIS (Zones I, II and house-plant)

PRICE: 50¢ each 5 for \$2.00 10 for \$3.50 20 for \$6.00  
100 for \$25.00

Enclosed for Amaryllis

Total Enclosed for Stock

Plus Postage

50c

Grand Total Enclosed

## GENERAL INFORMATION

It will speed up the handling of your order considerably if you will use the order blank provided.

Most items for Spring planting will do best if planted as early as weather permits. In general, shipments of plants should not be requested until danger of hard freeze is over and newly planted plants should be protected from frost even though they are hardy types.

Shipments will generally be made within 3 days of receipt of the order unless we are instructed to the contrary, but we invite your giving specific shipping instructions.

No shipments will be made after May 15th under any conditions.

Since our stock is perishable, we do not ship C.O.D. Please send your remittance with your order. All stock is guaranteed to be satisfactory upon arrival or money will be cheerfully refunded.

### OUR LIBERAL THREE-WAY GUARANTEE

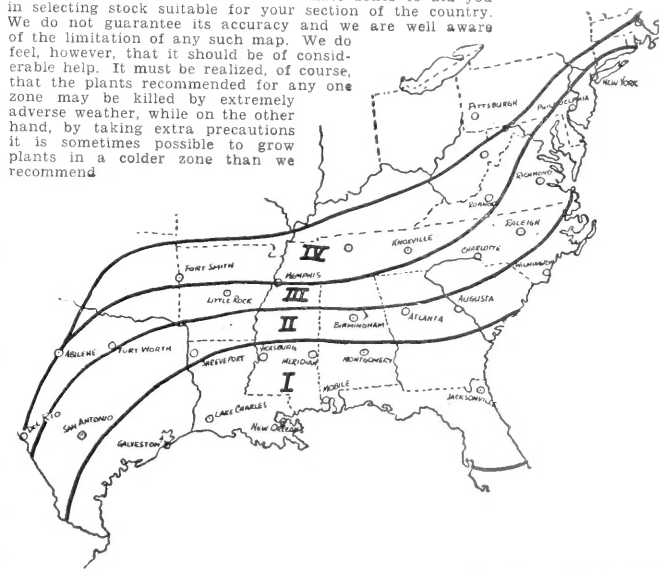
I. ALL OUR STOCK IS GUARANTEED TO ARRIVE IN GOOD CONDITION. We unconditionally guarantee all stock will arrive in good condition. Any of our stock may be returned within 7 days for full refund including return postage. All of our bulbs are guaranteed to sprout and any which do not may be returned for full refund.

II. ALL OUR STOCK IS GUARANTEED TO GROW.

Any stock which dies within one year for any cause whatsoever will be replaced at half price. Any complaints under the terms of Section II of our guarantee should state the kind and number of plants which die and should include 50% of the original cost.

III. CERTAIN STOCK IS GUARANTEED TO BLOOM. This guarantee varies with the item.

This map is an attempt to divide the eastern section of the United States into climate zones to aid you in selecting stock suitable for your section of the country. We do not guarantee its accuracy and we are well aware of the limitation of any such map. We do feel, however, that it should be of considerable help. It must be realized, of course, that the plants recommended for any one zone may be killed by extremely adverse weather, while on the other hand, by taking extra precautions it is sometimes possible to grow plants in a colder zone than we recommend.



### Order Blank Continued.

We never substitute when it is avoidable but we are occasionally sold out of an item which is ordered. If we are unable to fill your order exactly as it is written we will make the best substitution possible unless you instruct us otherwise. Satisfaction is guaranteed of course. If you prefer that we send you a refund instead of substituting check here ☐

If you have any special instructions on substitutions, please specify below.

DO NOT DETACH

PLEASE MAIL TO: (Please Print)

If your name and address are correctly given on the reverse side check here ☐ otherwise please print carefully below.

Name

Amt. encl.

Address

City

State

No 43660

Please ship on or about \_\_\_\_\_ date

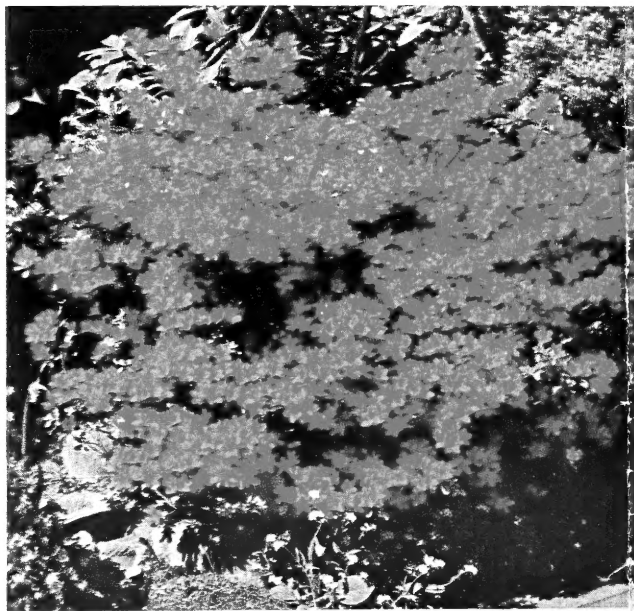
Please do not overlook our postage charge which is 50¢ for all orders less than \$10.00. If the actual postage required is less than this amount, we will refund the difference. If the actual postage is over 50¢, we will pay the excess. You may omit the postage charge on all orders over \$10.00.





AZALEA INDICA ↑

AZALEA KURUME HINODEGIRI ↓





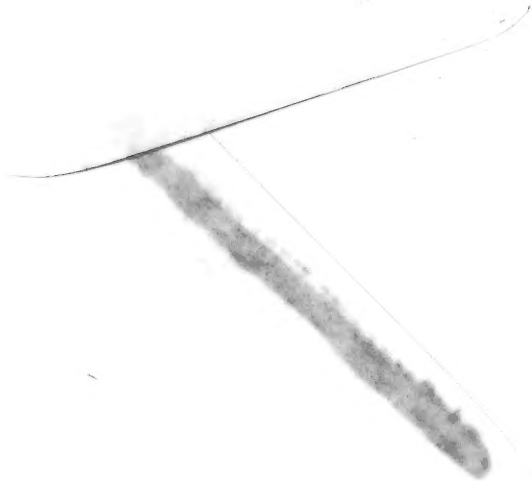
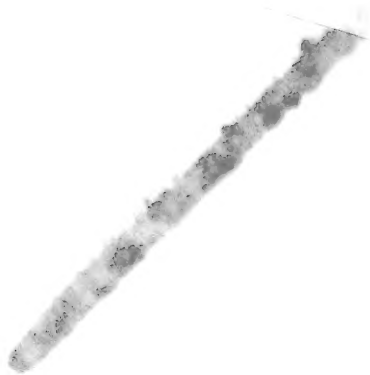
Postage  
Will be Paid  
by  
Addressee

No  
Postage Stamp  
Necessary  
If Mailed in the  
United States

**BUSINESS REPLY ENVELOPE**

FIRST CLASS PERMIT NO. 3 SEC 34.9 P. L. & R. DAPHNE, ALA.

MORELANDS'  
SPANISH FORT NURSERY  
DAPHNE, ALABAMA



# Get 8 Camellia Flowered Begonias FREE

You will be thrilled with these exotic and brilliant blooms . . . deep reds, bright yellows and delicate pinks. Blooms 4 to 6 inches wide. Their exquisite beauty comparable only to fine camellias. These are blooming size bulbs. Imported from Belgium. Splendid for cut flowers. They thrive in the shade. A real value . . . 8 bulbs exactly as described above for just \$1.00, postpaid. Here is all you have to do to get YOUR 8 wonderful begonia bulbs absolutely free.

1. Show your friends the picture on the cover of our folder.
2. Describe the flower. Tell them about its wonderful characteristics as described above.
3. Collect \$1.00 from each person and forward it to us with their name and address. If 4 orders for 8 bulbs each are sent to us, we will send you 8 bulbs absolutely free.

This offer is made primarily to obtain new customers, but we will send you free bulbs even though one or more of the orders is for yourself and the total number of new customers is less than 4. However, no free bulbs will be sent unless a total of 4 paid orders are enclosed.

Note: Our Begonia bulbs are of excellent quality and can produce gorgeous blooms. They are guaranteed to sprout. The size, quantity, and quality of the blooms will depend on the care they are given. They require considerable care and are not recommended for the Deep South. The earlier they are planted, the better your results are likely to be.

For an easy to grow bulb which thrives under almost all conditions, in almost all sections of the country, see our Special Offer of Free Gladiolus on the reverse side.

USE THE HANDY ORDER FORM BELOW

## Morelands' Spanish Fort Nursery

Daphne, Ala.

Dear Sirs:

Please forward 8 Camellia Flowered Begonias to each of the persons listed below:

Name \_\_\_\_\_  
St. \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Name \_\_\_\_\_  
St. \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Name \_\_\_\_\_  
St. \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Name \_\_\_\_\_  
St. \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Name \_\_\_\_\_  
St. \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Name \_\_\_\_\_  
St. \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

A BLANK SHEET MAY BE USED FOR ADDITIONAL ORDERS.  
EXTRA FREE BULBS WILL BE SENT FOR ADDITIONAL ORDERS.

I enclose \$1.00 for each of these orders. Please send me my free bulbs (if 4 or more paid orders are enclosed).

Yours Truly,

Nº 43660

Name \_\_\_\_\_  
St. \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

THIS OFFER EXPIRES APRIL 15, 1952

# Get Three Dozen Gladiolus FREE

**Bold-Striking-Colorful-Easy to Grow**

Gladiolus will give you more blooms for less money and less care and attention than any other Spring bulb we know. Our choice varieties produce long spikes in rainbow colors including pastel shades, brilliant hues, and deep tones. Plant in beds for cutting, in shrubbery borders, or in groups of one to three dozen against walls or hedges.

**ALL** of our bulbs are over 1½" **DIAMETER**. Do not confuse these **GIANT** bulbs with bulblets advertised as 1½" circumference. Many of our bulbs are well over 7" **CIRCUMFERENCE**.

Our Gladiolus are not just "*guaranteed to bloom*" but are **UNCONDITIONALLY GUARANTEED TO PRODUCE THE FINEST BLOOMS YOU HAVE EVER GROWN.**

*If you will get 4 of your friends to each order 3 dozen bulbs at our bargain rate of only \$2.00 postpaid, we will send you 3 dozen bulbs free.*

**OUR BULBS ARE A WELL BALANCED MIXTURE OF CHOICE VARIETIES.**

We cannot make separate shipment to each of your friends because of the high postage charges on bulbs of this size, so all orders will be mailed to you in one package for distribution. However, each order will be packed separately.

**USE THE HANDY ORDER FORM BELOW**

## Morelands' Spanish Fort Nursery

Daphne, Ala.

Dear Sirs:

Please forward the following orders for 3 Dozen Assorted Gladiolus to me:

Name \_\_\_\_\_

St. \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Name \_\_\_\_\_

St. \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Name \_\_\_\_\_

St. \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Name \_\_\_\_\_

St. \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Name \_\_\_\_\_

St. \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Name \_\_\_\_\_

St. \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

**A BLANK SHEET MAY BE USED FOR ADDITIONAL ORDERS.  
EXTRA FREE BULBS WILL BE SENT FOR ADDITIONAL ORDERS.**

I enclose \$2.00 for each 3 dozen bulbs ordered and I understand that you will send me 3 dozen bulbs free (if a total of 12 dozen bulbs are ordered and paid for). Please package each order separately.

Yours truly,

Name \_\_\_\_\_

St. \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

**THIS OFFER EXPIRES MAY 1st.**